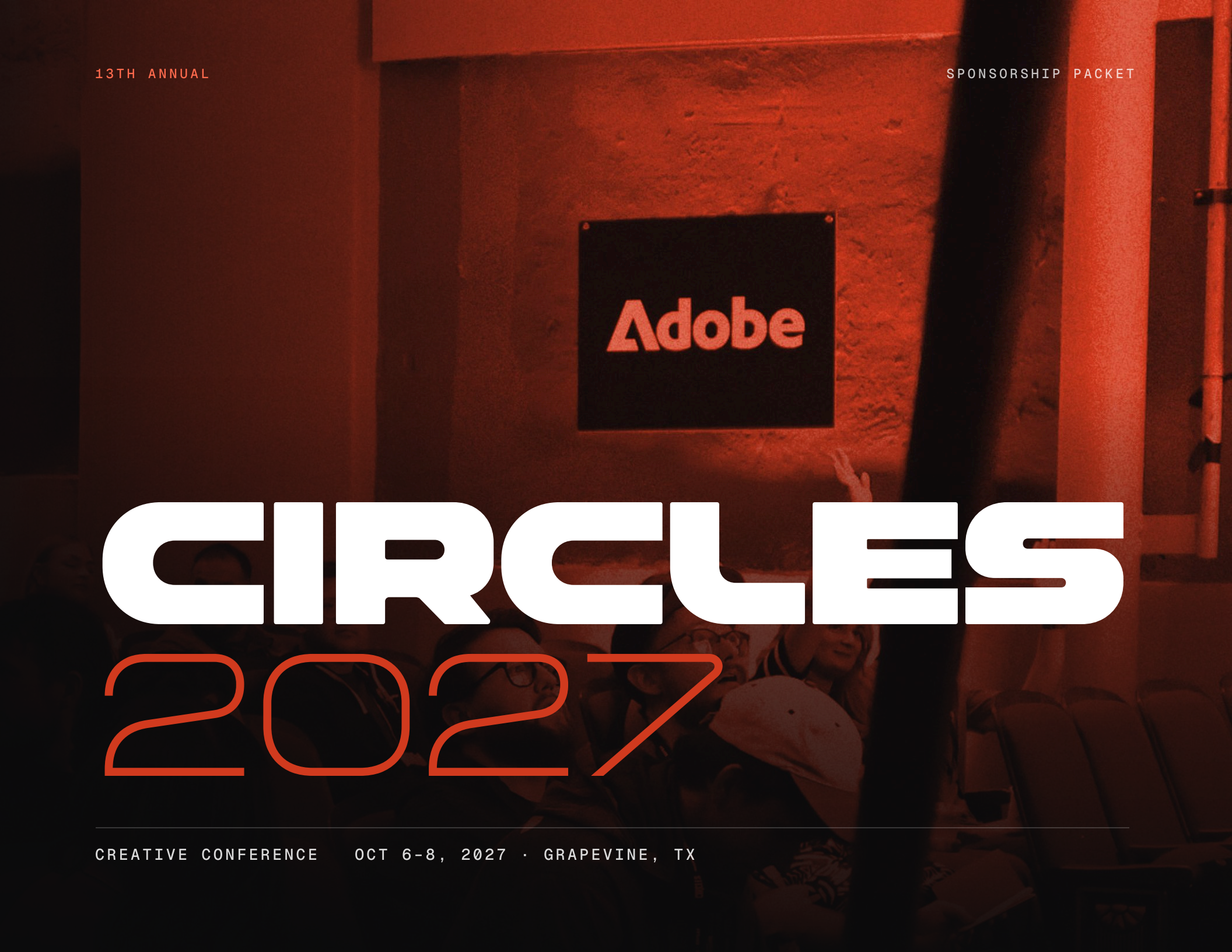
13TH ANNUAL

SPONSORSHIP PACKET



CIRCLES 2027

CREATIVE CONFERENCE OCT 6-8, 2027 · GRAPEVINE, TX

GAIN VALUABLE EXPOSURE FOR YOUR BRAND AND HELP US ENSURE THE SUCCESS OF OUR 13TH ANNUAL CONFERENCE BY BECOMING A SPONSOR OR EXHIBITOR!

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THE CREATIVES

Circles attracts creatives from all over the country. The attendees can be found working for non-profits, **Fortune 500 companies**, freelancing, and startups as designers, creative directors and/or founders.

37%
DESIGNERS

35%
CREATIVE DIRECTORS, MANAGERS & LEADS

58%
CAME WITH THEIR TEAM

8%
VIDEO, CONTENT & SOCIAL

7%
STUDENTS

Shares from 2026 registration job titles.

05 SPONSOR A CREATIVE

Help us put more creatives *in the room.*

Our goal is to sponsor creatives: the designer whose company has no training budget, the college student who can't cover a ticket. We do the best we can with the budget we have. In 2026 that meant **44 free conference passes** and free workshops for **25 creatives**. Every sponsorship dollar lets us say yes to more of them.

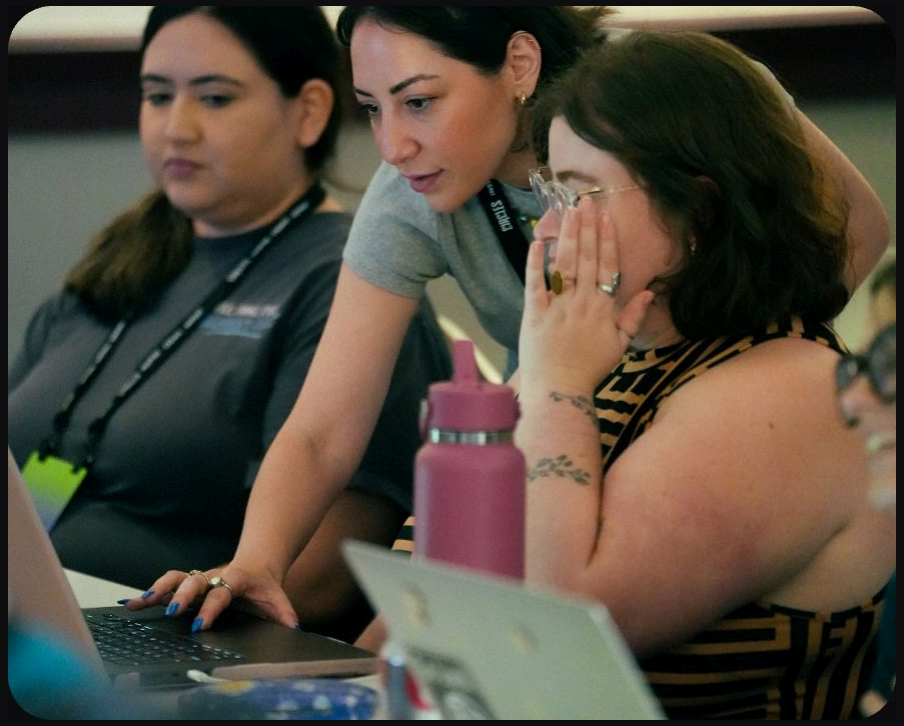
"Every $500 puts one more creative in the room."

263
PAID CONFERENCE TICKETS

44
FREE CONFERENCE PASSES GIVEN

25
CREATIVES TOOK WORKSHOPS FREE

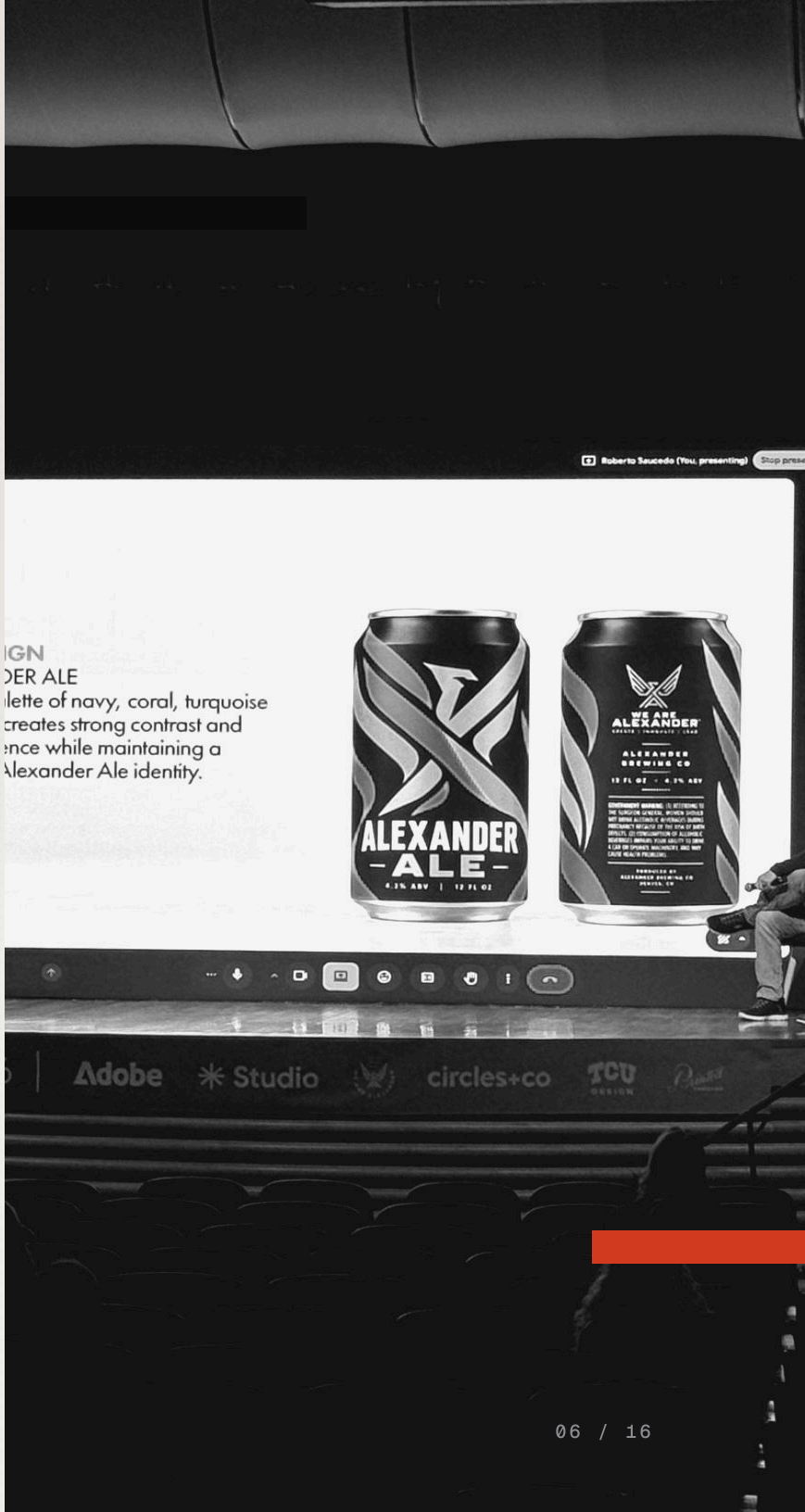
17
COLLEGE STUDENTS IN THE ROOM



THE FORMAT

One of the key factors at Circles is the opportunity to meet, talk and learn from one another. Our format consists of 40 minute talks and 20 - 30 minute breaks with a 2 hour lunch. The attendees have time for discussions with the speakers after the presentations and to talk to each other.

IN 2018, CIRCLES INTRODUCED OUR FIRST SATELLITE VENUE WITH CLOSE TO 60 ATTENDEES.



THE AFTER PARTIES

THE AFTER PARTIES

Our conference evenings are all about connection and celebration. We're excited to announce two main after parties: one dedicated to Design and another to Film, giving attendees a chance to unwind and connect over great food and drinks. Dinner will be provided at these events, along with water, soft drinks, beer, and specialty cocktails.

On the other evenings, attendees can look forward to casual meetups, perfect opportunities for networking and relaxing in a more intimate setting. These gatherings allow sponsors to engage directly with our community, fostering meaningful connections throughout the event.

PAST SPONSORS



SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES

SPONSOR PASS — CIRCLES 2027

PACKAGE I
$1,000

NO LIMIT

- Logo on conference website

No. 027-S1

SPONSOR PASS — CIRCLES 2027

PACKAGE II
$3,000

10 AVAILABLE

- + Package I
- Shoutout from our Instagram @circlesconf
- 1 ticket to the conference

No. 027-S2

SPONSOR PASS — CIRCLES 2027

PACKAGE III
$7,500

6 AVAILABLE

- + Package I & II
- Signage at registration
- 2 tickets to the conference

No. 027-S3

SPONSOR PASS — CIRCLES 2027

PACKAGE IV
$12,500

4 AVAILABLE

- + Package I, II & III
- Mention of your sponsorship each day
- Signage throughout the venue except from main stage
- Sponsor booth
- 4 tickets to the conference

No. 027-S4

SPONSOR PASS — CIRCLES 2027

PACKAGE V
$18,500

NO LIMIT

- + Package I, II, III, IV
- Signage on main stage
- Sponsorship of the opening and closing party
- 6 tickets to conference

No. 027-S5

SPONSOR PASS — CIRCLES 2027

THE ROCKSTAR
$25,000

3 AVAILABLE

- + Package I, II, III, IV
- As well as the sponsorship of the Design & Film Parties

No. 027-S6

SPONSORSHIP PACKAGES

ADMIT ONE SPONSOR — CIRCLES 2027

THE BEANS

This sponsors coffee and cups all week

$5,500
2 AVAILABLE
No. 027-A01

ADMIT ONE SPONSOR — CIRCLES 2027

THE LIQUIDS

This sponsors drinks and water bottles all week

$3,500
2 AVAILABLE
No. 027-A02

ADMIT ONE SPONSOR — CIRCLES 2027

THE SOLIDS

This helps sponsor part of the food at the parties

$6,000
2 AVAILABLE
No. 027-A03

ADMIT ONE SPONSOR — CIRCLES 2027

THE VIP DINNER

This sponsors the speaker dinner. 2 seats included.

$5,000
2 AVAILABLE
No. 027-A04

ADMIT ONE SPONSOR — CIRCLES 2027

THE PHOTOS

This sponsors the photobooth & GIF for the Design and Film Party

$2,500
2 AVAILABLE
No. 027-A05

ADMIT ONE SPONSOR — CIRCLES 2027

THE SESSIONS

Your logo on the live stream page below player

$4,000
2 AVAILABLE
No. 027-A06

ADMIT ONE SPONSOR — CIRCLES 2027

THE LANYARDS

Your logo will be added on the back of all badges

$5,000
2 AVAILABLE
No. 027-A07

ADMIT ONE SPONSOR — CIRCLES 2027

THE BOOZE

Helps pay for drinks at the parties

$6,000
2 AVAILABLE
No. 027-A08

SHORT FILMS LEVELS

13 SHORT FILMS

Here at Circles Co. we believe in doing things well. Each year we start our Circles experience with a KILLER short film. It's the perfect way to start each year's conference and get our attendees excited about the days ahead. Our goal is to leave people inspired with goosebumps, sitting on the edge of their chairs.

SHORT FILMS LEVEL I

$5,000

2 AVAILABLE

- Become a sponsor of the film for 2027

SHORT FILMS LEVEL II

$10,000

2 AVAILABLE

- Become a premier sponsor of the film for 2027
- Credit in the opening title sequence of the film
- Copy of the footage for company use

CIRCLESCOFILMS.COM



What more sponsorship *unlocks.*

Here is exactly where every extra dollar goes as we raise our game.

01

OUR TOP PRIORITY

$10,000

SPONSOR A CREATIVE

20 full passes for college students and creatives whose companies don't have a training budget.

02

$10,000

A NEW OPENING FILM

Every Circles opens Day 1 with an original short film. 2027 gets a brand-new one, made bigger than ever.

03

$7,500

FOOD & DRINKS AT EVERY PARTY

Real food and drinks at every mixer, not just the after party, with each space branded so it feels like Circles the moment you walk in.

04

$25,000

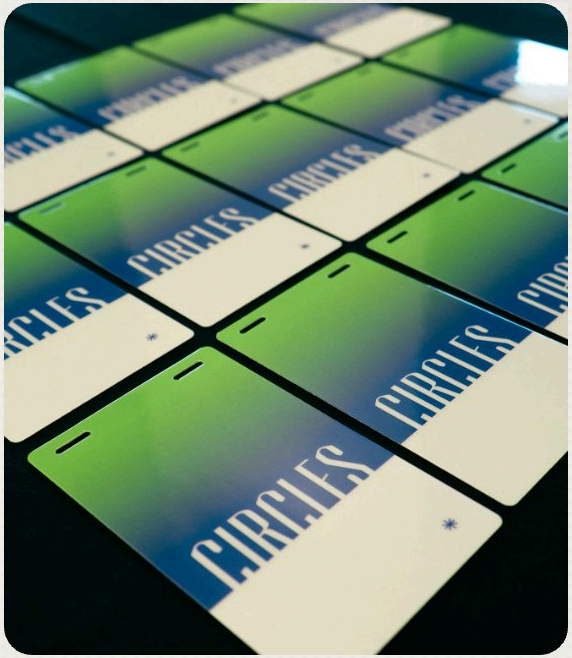
A YEAR-ROUND TEAM

A part-time coordinator, social media management and ad spend between conferences, so Circles grows all year instead of three days a year.











15 IN THE ROOM, 2026

CIRCLES 2027

WANT TO SPONSOR CIRCLES?

circles@circlesco.com

circlesconference.com/sponsors

OCT 6-8, 2027 PALACE ARTS CENTER GRAPEVINE, TX