

CIRCLES 25

DESIGN + FILM

SEPTEMBER 22 - 26 • GRAPEVINE, TX

SPONSORSHIP PACKET

WHY SPONSOR CIRCLES?

**GAIN VALUABLE EXPOSURE
FOR YOUR BRAND AND
HELP US ENSURE THE
SUCCESS OF OUR 10TH
ANNUAL CONFERENCE BY
BECOMING A SPONSOR OR
EXHIBITOR!**

11TH EDITION 11TH

11TH EDITION 11TH

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11TH EDITION 11TH

11TH EDITION 11TH

11TH EDITION 11TH

50%
DESIGNERS

15%
ILLUSTRATORS

35%
CREATIVE/ART
DIRECTORS

40%
FREELANCERS

35%
IN-HOUSE/
STUDIO
DESIGNERS



THE DESIGNERS

Circles DESIGN attracts creatives from all over the country. The attendees can be found working for non-profits, fortune **500 companies**, freelancing, and start-ups as designers creative directors and/or founders. In 2013 we **more than doubled**, in 2014 we went from 420 to just over 520 with an additional **300+ online viewers**.



THE FILMMAKERS

Circles FILMS attracts creatives from across the country, including filmmakers, producers, editors, and colorists. Our attendees work in agencies, corporate and major studios. Whether behind the camera or leading a creative team, Circles offers a space to connect, learn, and be inspired.

45%
FILMMAKERS

25%
PRODUCERS

30%
CREATIVE/ART
DIRECTORS

40%
FREELANCERS

35%
IN-HOUSE/
STUDIO
CREATIVES

THE FORMAT

One of the key factors at Circles is the **opportunity to meet, talk and learn from one another**. Our format consists of 40 minute talks and 20 - 30 minute breaks with a 2 hour lunch. The attendees have time for discussions with the speakers after the presentations and to talk to each other.

IN 2018, CIRCLES INTRODUCED OUR FIRST SATELLITE VENUE WITH CLOSE TO 60 ATTENDEES.





THE AFTER PARTIES

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Our conference evenings are all about connection and celebration. We're excited to announce two main after parties: one dedicated to Design and another to Film, giving attendees a chance to unwind and connect over great food and drinks. Dinner will be provided at these events, along with water, soft drinks, beer, and specialty cocktails.

On the other evenings, attendees can look forward to casual meetups—perfect opportunities for networking and relaxing in a more intimate setting. These gatherings allow sponsors to engage directly with our community, fostering meaningful connections throughout the event.

PAST SPONSORS



Corporate Name



TACO
BELL



BEACON



PUMA



Dropbox

BEHR



SPONSORSHIP PACKAGES

CIRCLES

2023

circles+co

Printed

REBEL

TCU

DESIGN + FILM

SPONSORSHIP PACKAGES

PACKAGE I

\$1,000

NO LIMIT

- Logo on conference website

PACKAGE II

\$3,000

10 AVAILABLE

- + PACKAGE I
- Shoutout from our Instagram @ circlesconf
- 1 ticket to the conference

PACKAGE III

\$7,500

6 AVAILABLE

- + PACKAGE I & II
- Signage at registration
- 2 tickets to the conference

PACKAGE IV

\$12,500

4 AVAILABLE

- + PACKAGE I, II & III
- Mention of your sponsorship each day
- Signage throughout the venue except from main stage
- Sponsor Booth
- 4 tickets to the conference

PACKAGE IV

\$18,500

NO LIMIT

- + PACKAGE I, II, III, IV
- Signage on main stage
- Sponsorship of the opening and closing party
- 6 tickets to conference

THE ROCKSTAR PACKAGE

\$25,000

3 AVAILABLE

+ PACKAGE I, II, III, IV

As well as the Sponsorship of the Design & Film Parties

ADDITIONAL SPONSORSHIP PACKAGES

THE BEANS

\$5,500

2 AVAILABLE

This sponsors coffee and cups all week

THE LIQUIDS

\$3,500

2 AVAILABLE

This sponsors drinks and water bottles all week

THE SOLIDS

\$6,000

2 AVAILABLE

This helps sponsor part of the food at the parties

THE VIP DINNER

\$5,000

2 AVAILABLE

This sponsors the speaker dinner. 2 seats included.

THE PHOTOS

\$2,500

2 AVAILABLE

This sponsors the photobooth & GIF for the Design and Film Party

THE SESSIONS

\$4,000

2 AVAILABLE

Your logo on the live stream page below player

THE LANYARDS

\$5,000

2 AVAILABLE

Your logo will be added on the back of all badges

THE BOOZE

\$6,000

2 AVAILABLE

Helps pay for drinks at the parties



SHORT FILMS LEVELS

Here at Circles Co. we believe in doing things well. Each year we start our Circles experience with a KILLER short film. It's the perfect way to start each year's conference and get our attendees excited about the days ahead. Our goal is to leave people inspired with goosebumps, sitting on the edge of their chairs.

SHORT FILMS LEVEL I

\$5,000

2 AVAILABLE

- Become a sponsor of the film for 2024

SHORT FILMS LEVEL II

\$10,000

2 AVAILABLE

- Become a premier sponsor of the film for 2024
- Credit in the opening title sequence of the film
- Copy of the footage for company use

CIRCLESOFILMS.COM



WANT TO SPONSOR CIRCLES?

`circles@circlesco.com`

`circlesconference.com/sponsors`