

CIRCLES



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OCTOBER
09-11, 2024

SPONSORSHIP 2024



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WHY SPONSOR
CIRCLES?

12 GREAT SPEAKERS

FOUR OF THEM BEING:



NATALIE KENT

Designer Director at Focus Lab



ASH PHILLIPS

Co-Owner at Six Cinqième



ALLAN PETERS

Partner at Peters Design Co



ELLIOT JAY STOCKS

Designer and Musician

view all speakers at circlesconference.com



50%

DESIGNERS
(PRINT/WEB/
ILLUSTRATORS)

15%

DEVELOPERS

35%

CREATIVE / ART
DIRECTORS



THE CREATIVES

Circles attracts creatives from all over the country. The attendees can be found working for non-profits, fortune **500 companies**, freelancing, and start-ups as designers creative directors and/or founders. In 2013 **we more than doubled**, in 2014 we went from 420 to just over 520 with an additional **300+ online viewers**.



THE FORMAT

One of the key factors at Circles is the **opportunity to meet, talk and learn from one another**. Our format consists of 40 minute talks and 20 - 30 minute breaks with a 2 hour lunch. The attendees have time for discussions with the speakers after the presentations and to talk to each other.

**IN 2018, CIRCLES INTRODUCED
OUR FIRST SATELLITE VENUE
WITH CLOSE TO 60 ATTENDEES.**



**THE AFTER
PARTY**



The after party, hosted on the evening of Day 1, which is Thursday night, offers dinner along with a variety of beverages including water, soft drinks, beer, and specialty drinks. This gathering presents an excellent opportunity for sponsors to engage and connect with the attendees.

In our pursuit to enhance the overall experience, in 2014, our objective was to secure adequate sponsorships to facilitate not just the main event but also two additional parties: an Opening and Closing party. Successfully, we achieved this goal.

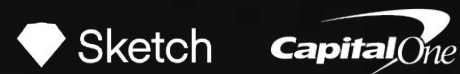
For specific details regarding sponsorship packages dedicated to the after party, please refer to the following pages.

[view how we promote our sponsor for the after-party at circlesparty.com](http://circlesparty.com)



SPONSORSHIP LEVELS

PAST SPONSORS



MAIN VENUE

SPONSORSHIP LEVELS

PACKAGE 1

\$1,000

NO LIMIT

- Logo on conference website

PACKAGE II

\$2,500

NO LIMIT

- + PACKAGE I
- Shoutout from our Instagram @circlesconf
- A tweet from @circlesconf
- 1 ticket to the conference

PACKAGE III

\$6,500

6 AVAILABLE

- + PACKAGE I & II
- Signage at registration
- 2 tickets to the conference

PACKAGE IV

\$10,500

4 AVAILABLE

- + PACKAGE I, II & III
- Mention of your sponsorship each day
- Signage throughout the venue except from main stage
- Sponsor Booth
- 4 tickets to the conference

PACKAGE IV

\$16,000

3 AVAILABLE

- + PACKAGE I, II, III, IV
- Signage on main stage
- Sponsorship of the opening and closing party
- 6 tickets to conference

THE ROCKSTAR PACKAGE

\$20,000

4 AVAILABLE

- + PACKAGE I, II, III, IV & V
- As well as the Sponsorship of the MAIN After Party



ADDITIONAL

SPONSORSHIP PACKAGES

**THE
BEANS**

\$ 4,000

This sponsors coffee and cups for both days

**THE
LIQUIDS**

\$ 2,000

This sponsors drinks and water bottles for both days

**THE
SOLIDS**

\$ 6,000

This helps sponsor part of the food at the after party

**THE
VIP DINNER**

\$ 3,500

This sponsors the speaker dinner. 2 seats included.

**THE
GLAMOUR**

\$ 2,500

This sponsors the photobooth & GIF for the

**THE
SESSIONS**

\$ 4,000

Your logo on the live stream page below player

**THE
LANYARDS**

\$ 4,000

Your logo will be added on the back of all badges

**THE
BOOZE**

\$ 3,000

Helps pay for drinks at the after party



SHORT FILM LEVELS

WHY A SHORT FILM?

Here at Circles Co. we believe in doing things well. Each year we start our Circles experience with a KILLER short film. It's the perfect way to start each year's conference and get our attendees excited about the days ahead. Our goal is to leave people inspired with goosebumps, sitting on the edge of their chairs.

SHORT FILM LEVEL I

\$4,500

- Become a sponsor of the film for 2024

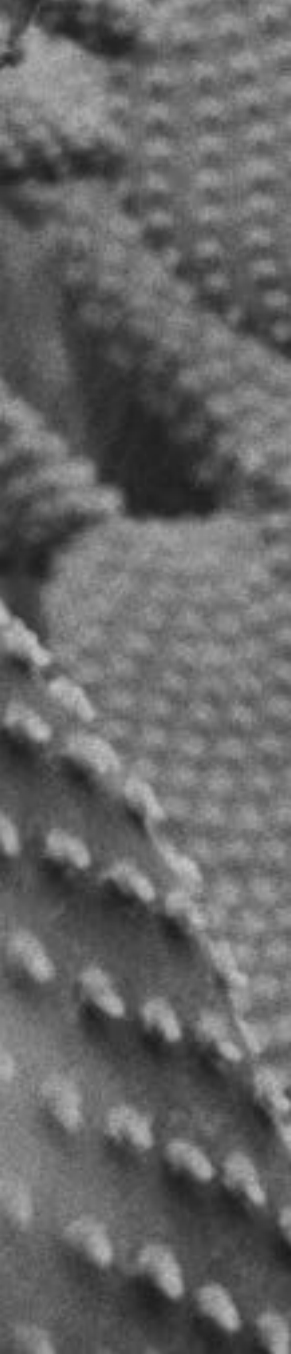
SHORT FILM LEVEL II

\$8,500

- Become a premier sponsor of the film for 2024
- Credit in the opening title sequence of the film
- Copy of the footage for company use

CIRCLESOFILMS.COM





**WANT TO
SPONSOR
CIRCLES?**



FILL OUT THE FORM AT
CIRCLESCONFERENCE.COM/SPONSORS



SHOOT US AN EMAIL AT
CIRCLES@CIRCLESCO.COM

CIRCLES