

CIRCLES



# CIRCLES

SEPTEMBER  
25-27, 2024

SPONSORSHIP 2024





WHY SPONSOR  
CIRCLES?

# 12 GREAT SPEAKERS

FOUR OF THEM BEING:



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**NATALIE KENT**

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Designer Director at Focus Lab



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**ASH PHILLIPS**

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Co-Owner at Six Cinquième



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## ALLAN PETERS

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Partner at Peters Design Co



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## ELLIOT JAY STOCKS

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Designer and Musician

view all speakers at [circlesconference.com](https://circlesconference.com)



50%

DESIGNERS  
(PRINT/WEB/  
ILLUSTRATORS)

15%

DEVELOPERS

35%

CREATIVE / ART  
DIRECTORS



## THE CREATIVES

Circles attracts creatives from all over the country. The attendees can be found working for non-profits, fortune **500 companies**, freelancing, and start-ups as designers creative directors and/or founders. In 2013 **we more than doubled**, in 2014 we went from 420 to just over 520 with an additional **300+ online viewers**.



## THE FORMAT

One of the key factors at Circles is the **opportunity to meet, talk and learn from one another**. Our format consists of 40 minute talks and 20 - 30 minute breaks with a 2 hour lunch. The attendees have time for discussions with the speakers after the presentations and to talk to each other.

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**IN 2018, CIRCLES INTRODUCED  
OUR FIRST SATELLITE VENUE  
WITH CLOSE TO 60 ATTENDEES.**

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**THE AFTER  
PARTY**





The after party, hosted on the evening of Day 1, which is Thursday night, offers dinner along with a variety of beverages including water, soft drinks, beer, and specialty drinks. This gathering presents an excellent opportunity for sponsors to engage and connect with the attendees.

In our pursuit to enhance the overall experience, in 2014, our objective was to secure adequate sponsorships to facilitate not just the main event but also two additional parties: an Opening and Closing party. Successfully, we achieved this goal.

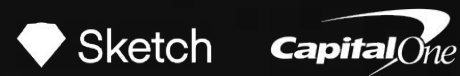
For specific details regarding sponsorship packages dedicated to the after party, please refer to the following pages.

[view how we promote our sponsor for the after-party at circlesparty.com](http://circlesparty.com)



# SPONSORSHIP LEVELS

## PAST SPONSORS



## MAIN VENUE

# SPONSORSHIP LEVELS

### PACKAGE 1

**\$1,000**

**NO LIMIT**

- Logo on conference website

### PACKAGE II

**\$2,500**

**NO LIMIT**

- + PACKAGE I
- Shoutout from our Instagram @circlesconf
- A tweet from @circlesconf
- 1 ticket to the conference

### PACKAGE III

**\$6,500**

**6 AVAILABLE**

- + PACKAGE I & II
- Signage at registration
- 2 tickets to the conference

### PACKAGE IV

**\$10,500**

**4 AVAILABLE**

- + PACKAGE I, II & III
- Mention of your sponsorship each day
- Signage throughout the venue except from main stage
- Sponsor Booth
- 4 tickets to the conference

### PACKAGE V

**\$16,000**

**3 AVAILABLE**

- + PACKAGE I, II, III, IV
- Signage on main stage
- Sponsorship of the opening and closing party
- 6 tickets to conference

## THE ROCKSTAR PACKAGE

**\$20,000**

**4 AVAILABLE**

- + PACKAGE I, II, III, IV & V
- As well as the Sponsorship of the MAIN After Party



**ADDITIONAL**

# SPONSORSHIP PACKAGES

**THE  
BEANS**

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**\$ 4,000**

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This sponsors coffee and cups for both days

**THE  
LIQUIDS**

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**\$ 2,000**

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This sponsors drinks and water bottles for both days

**THE  
SOLIDS**

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**\$ 6,000**

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This helps sponsor part of the food at the after party

**THE  
VIP DINNER**

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**\$ 3,500**

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This sponsors the speaker dinner. 2 seats included.

**THE  
GLAMOUR**

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**\$ 2,500**

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This sponsors the photobooth & GIF for the

**THE  
SESSIONS**

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**\$ 4,000**

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Your logo on the live stream page below player

**THE  
LANYARDS**

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**\$ 4,000**

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Your logo will be added on the back of all badges

**THE  
BOOZE**

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**\$ 3,000**

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Helps pay for drinks at the after party



# SHORT FILM LEVELS

## WHY A SHORT FILM?

Here at Circles Co. we believe in doing things well. Each year we start our Circles experience with a KILLER short film. It's the perfect way to start each year's conference and get our attendees excited about the days ahead. Our goal is to leave people inspired with goosebumps, sitting on the edge of their chairs.

## SHORT FILM LEVEL I

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**\$4,500**

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- Become a sponsor of the film for 2024

## SHORT FILM LEVEL II

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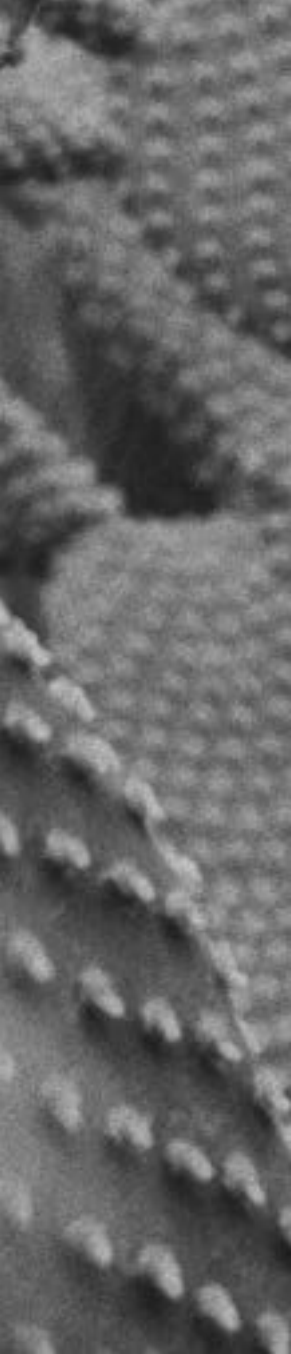
**\$8,500**

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- Become a premier sponsor of the film for 2024
- Credit in the opening title sequence of the film
- Copy of the footage for company use

[CIRCLESOFILMS.COM](http://CIRCLESOFILMS.COM)





**WANT TO  
SPONSOR  
CIRCLES?**



**FILL OUT THE FORM AT**  
**CIRCLESCONFERENCE.COM/SPONSORS**



**SHOOT US AN EMAIL AT**  
**CIRCLES@CIRCLESCO.COM**

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