



# 20 **Circles** 23

**SPONSORSHIP 2023**

**SEPTEMBER 7 & 8 2023**

**9TH EDITION 9TH ED**

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**9TH EDITION 9TH ED**

**9TH EDITION 9TH ED**



WHY SPONSOR  
**Circles?**

# 12 GREAT SPEAKERS

FOUR OF THEM BEING:



**GEOFF SCHULTZ**

Digital Brand Manager Elevation Church



**KWAKU AMPRAKO**

Logo Specialist + Brand Designer Amprako®





**ANDREW HOCHRADEL**

Circles Emcee



**JEREMY SLAGLE**

Illustrator Slagle Design



50%

DESIGNERS  
(PRINT/WEB/  
ILLUSTRATORS)

15%

DEVELOPERS

35%

CREATIVE / ART  
DIRECTORS



## The Creatives

Circles attracts creatives from all over the country. The attendees can be found working for non-profits, fortune **500 companies**, freelancing, and start-ups as designers creative directors and/or founders. In 2013 **we more than doubled**, in 2014 we went from 420 to just over 520 with an additional **300+ online viewers**.





# The Format

One of the key factors at Circles is the **opportunity to meet, talk and learn from one another**. Our format consists of 40 minute talks and 20 - 30 minute breaks with a 2 hour lunch. The attendees have time for discussions with the speakers after the presentations and to talk to each other.

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IN 2018, CIRCLES INTRODUCED  
OUR FIRST SATELLITE VENUE  
WITH CLOSE TO 60 ATTENDEES.

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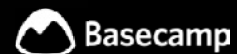
# THE AFTER PARTY



The after party is held on the night of Day 1 of our conference which falls on Thursday night. Dinner is provided alongside water, soft drinks, beer and specialty drinks. This is a great place for sponsors to connect with the attendees. **Our goal for 2014** was to raise enough sponsorship to allow us to have two additional parties: An Opening and Closing party and we did.

# Sponsorship Levels

## PAST SPONSORS





## MAIN VENUE

# Sponsorship Levels

### PACKAGE I

**\$1,000**  
NO LIMIT

Logo on conference website

### PACKAGE II

**\$2,500**  
NO LIMIT

+ PACKAGE I  
Twitter account added to our  
Twitter list @circlesconf/sponsors  
A tweet from @circlesconf  
1 ticket to the conference

### PACKAGE III

**\$6,500**  
6 AVAILABLE

+ PACKAGE I & II  
Signage at registration and  
main entrance  
1 ticket to the conference

### PACKAGE IV

**\$10,500**  
4 AVAILABLE

+ PACKAGE I, II & III  
Mention of your sponsorship  
each day  
Signage throughout the venue  
except from main stage  
Sponsor Booth  
4 tickets to the conference

### PACKAGE V

**\$16,000**  
3 AVAILABLE

+ PACKAGE I, II, III, IV  
Signage on main stage  
Sponsorship of the opening and  
closing party  
6 tickets to conference

## THE ROCKSTAR PACKAGE (VI)

**\$20,000**  
4 AVAILABLE

+ PACKAGE I, II, III, IV & V  
As well as the Sponsorship of the MAIN  
After Party

## ADDITIONAL

# Sponsorship Packages

### THE BEANS

**\$4,000**

This sponsors coffee and cups for both days

### THE LIQUIDS

**\$2,000**

This sponsors drinks and water bottles for both days

### THE SOLIDS

**\$6,000**

This helps sponsor part of the food at the after party

### THE VIP DINNER

**\$3,500**

This sponsors the speaker dinner. 2 seats included.

### THE GLAMOUR SHOTS

**\$2,500**

This sponsors the photobooth & GIF for the after party

### THE SESSIONS

**\$4,000**

Your logo on the live stream page below player

### THE LANYARDS

**\$4,000**


Your logo will be added on the back of all badges

### THE BOOZE

**\$3,000**

Helps pay for drinks at the after party





# Short Film Levels

## WHY A SHORT FILM?

Here at Circles Co. we believe in doing things well. Each year we start our Circles experience with a KILLER short film. It's the perfect way to start each year's conference and get our attendees excited about the days ahead. Our goal is to leave people inspired with goosebumps, sitting on the edge of their chairs.



## **SHORT FILM LEVEL I**

**\$4,500**

- Become a sponsor of the film for 2020

## **SHORT FILM LEVEL II**

**\$8,500**

- Become a premier sponsor of the film for 2020
- Credit in the opening title sequence of the film
- Copy of the footage for company use

**CIRCLESOFILMS.COM**



23

20





**WANT TO  
SPONSOR  
CIRCLES?**

**CONNECT  
WITH US AT...**



@CIRCLESCONF



CIRCLES@CIRCLESCO.COM



CIRCLESCONFERENCE.COM

**WE ARE JUST**  
**a click away!**



**DITION 9TH EDITION**

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# CIRCLES

[CIRCLESCONFERENCE.COM](https://circlesconference.com)

[SPONSORS@CIRCLESCONFERENCE.COM](mailto:SPONSORS@CIRCLESCONFERENCE.COM)