

CIRCLES

PRESENTS

UNMASKED

SEPTEMBER 9-10 • RICHARDSON, TX

SPONSORSHIP 2021

CIRCLES

PRESENTS

UNMASKED

SEPTEMBER 9-10 • RICHARDSON, TX

9th Edition

12 GREAT S P E A K E R S

four of them being:



JUSTIN CHILDRESS

*Creative Director
Switch*



AARON IRIZARRY

*Design Director
Capital One*



BRIT BLANKENSHIP

*Design Director
Matchstic*



JEREMY SLAGLE

*Illustrator
Slagle Design*



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WHY SPONSOR **CIRCLES?**



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THE CREATIVES



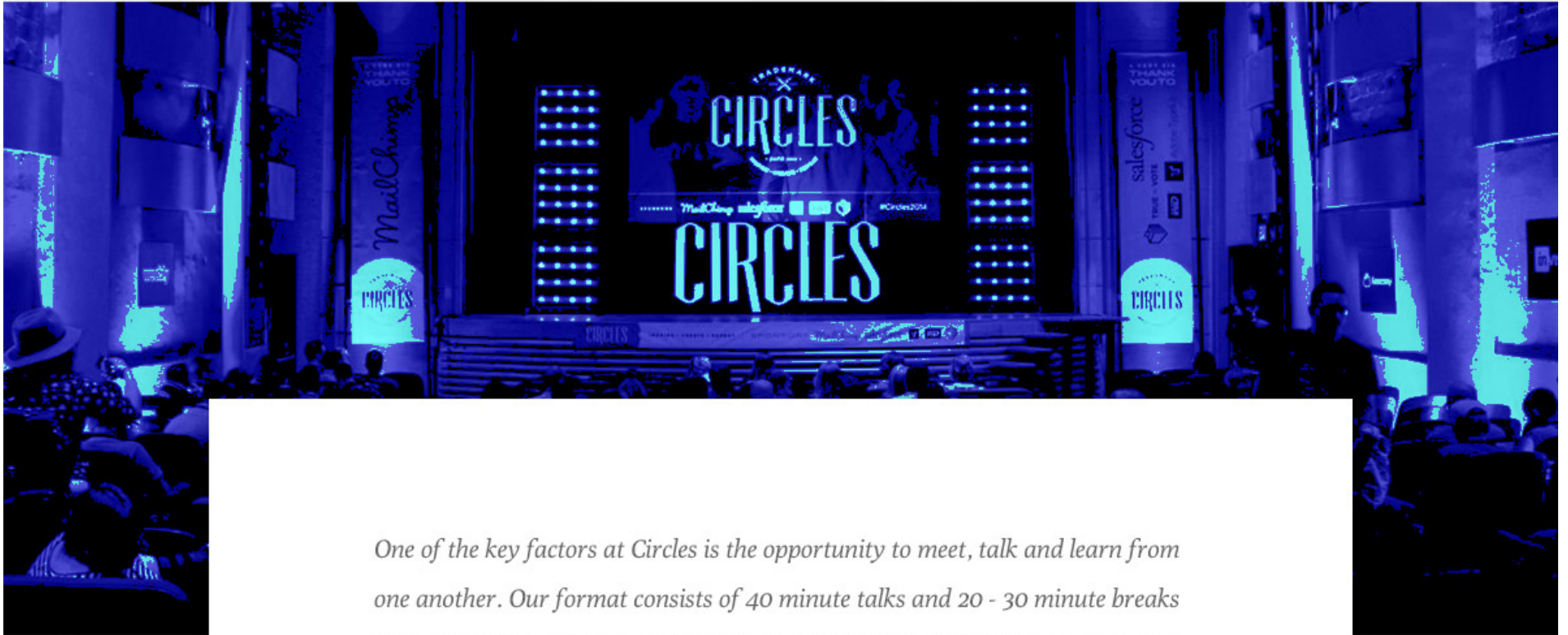
*Circles attracts creatives from all over the country. The attendees can be found working for non-profits, fortune 500 companies, freelancing, and start-ups as designers creative directors and/or founders. In 2013 we **MORE THAN DOUBLED**, in 2014 we went from 420 to just over 520 with an additional 300+ online viewers.*

50% DESIGNERS (PRINT/WEB/ILLUSTRATORS) / **15%** DEVELOPERS / **35%** CREATIVE/ART DIRECTORS



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THE FORMAT



*One of the key factors at Circles is the opportunity to meet, talk and learn from one another. Our format consists of 40 minute talks and 20 - 30 minute breaks with a 2 hour lunch. The attendees have time for discussions with the speakers after the presentations and to talk to each other. **IN 2018, CIRCLES INTRODUCED OUR FIRST SATELLITE VENUE WITH CLOSE TO 60 ATTENDEES. WE PLAN ON ADDITIONAL VENUES IN 2020.***



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THE AFTER PARTY



The after party is held on the night of Day 1 of our conference which falls on Thursday night. Dinner is provided alongside water, soft drinks, beer and specialty drinks. This is a great place for sponsors to connect with the attendees.

OUR GOAL FOR 2014 was to raise enough sponsorship to allow us to have two additional parties: An Opening and Closing party and we did.



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NEW IN 2018

SATELLITE VENUES



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SATELLITE VENUES



COST PER VENUE (EST):

Venue:	\$2,000
Pre-Party:	\$600
After Party:	\$2,000
Post-Party:	\$1,000
Banners:	\$600
Swag:	\$1,200
2 Speakers	\$3,000

Total Expense:	\$10,400
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SINCE 2014 WE HAVE SOLD OUT to the event and noticed a huge response from creatives who were sad that they weren't able to attend. We took action and added a live feed in a conference room adjacent to the venue and we were able to accommodate 100 additional creatives. The response was amazing and the attendees loved it.

IN 2018, we introduced our first ever live satellite venue in Amarillo, TX with a mini Circles experience where attendees received swag, badges, programs and even throw an after party. This is something that has not been tried in our industry. The concept behind these satellite venues is to bring together the creative community of the cities who are hosting it. Some of the cities interested in 2020 are El Paso, New Orleans, Chicago, Phoenix, Orlando. We are predicting an average of 50 to 100 per venue and believe we can reach 1,000 attendees while keeping a small intimate atmosphere.

WE NEED YOUR HELP. We are looking for sponsors who can partner with us to help cover costs for satellite feed, venues, banners, drinks, snacks as well as an after party.



AMARILLO SATELLITE VENUE 2018



SPONSORSHIP LEVELS



PAST SPONSORS

MailChimp



FLYWHEEL

weebly



lyft

inVISION

MyFonts



Basecamp

TCU



MOO

Dropbox

BORN BANN

Capital One



shopify

GoPro



Sketch



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MAIN VENUE SPONSORSHIP LEVELS

PACKAGE I \$1,000 NO LIMIT Logo on conference website	PACKAGE II \$2,500 NO LIMIT + Package I Twitter account added to our Twitter list @circlesconf/sponsors A tweet from @circlesconf 1 ticket to the conference	PACKAGE III \$6,500 6 AVAILABLE + Package I & II Signage at registration and main entrance 2 tickets to the conference	PACKAGE IV \$10,000 4 AVAILABLE + Package I, II & III Mention of your sponsorship each day Signage throughout the venue except for main stage Sponsor Booth 4 Tickets to conference	PACKAGE V \$16,000 3 AVAILABLE + Package I, II, III & IV Signage on main stage Sponsorship of the opening and closing party 6 Tickets to conference
<div> <div> THE ROCKSTAR PACKAGE (VI) \$20,000 4 AVAILABLE </div> <div> + Package I, II, III, IV & V as well as Sponsorship of the MAIN After Party </div> </div>				
<div> <div> THE SATELLITE PACKAGE \$25,000 5 AVAILABLE </div> <div> All Packages Included as well as Sponsorship of Satellite Venues & their After Parties </div> </div>				



SATELLITE VENUE SPONSORSHIP LEVELS

PACKAGE I \$500 NO LIMIT Logo on conference website	PACKAGE II \$1,500 NO LIMIT + Package I Twitter account added to our Twitter list @circlesconf/sponsors A tweet from @circlesconf 1 ticket to the conference	PACKAGE III \$2,500 6 AVAILABLE + Package I & II Signage at registration and main entrance 2 tickets to the conference	PACKAGE IV \$4,500 4 AVAILABLE + Package I, II & III Mention of your sponsorship each day Signage throughout the venue except for main stage	PACKAGE V \$6,000 3 AVAILABLE + Package I, II, III & IV Signage on main stage Sponsorship of the opening and closing party
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THE ASTRO PACKAGE (VI)
\$10,000
 4 AVAILABLE

+ Package I, II, III, IV & V
 as well as Sponsorship of the
 MAIN After Party
 at 1 Satellite venue

THE SATELLITE PACKAGE
\$25,000
 5 AVAILABLE

All Packages Included
 as well as Sponsorship of
 Satellite Venues & their
 After Parties



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NOTE: PACKAGES I-VI ARE FOR 1 SATELLITE VENUE ONLY

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ADDITIONAL SPONSORSHIP PACKAGES

THE BEANS

\$4,000

This sponsors coffee and cups for both days

THE LIQUIDS

\$2,000

This sponsors drinks and water bottles for both days

THE SOLIDS

\$6,000

This helps sponsor part of the food at the after party

THE VIP DINNER

\$3,500

This sponsors the speaker dinner. 2 seats included.

THE SESSIONS

\$4,000

Your logo on the live stream page below player

THE GLAMOUR SHOTS

\$2,500

This sponsors the photobooth & GIF for the after party

THE LANYARDS

\$4,000

Your logo will be added on the back of all badges

THE BOOZE

\$3,000

Helps pay for drinks at the after party



SHORT FILM LEVELS

Why a short film?

Here at Circles Co. we believe in doing things well. Each year we start our Circles experience with a KILLER short film. It's the perfect way to start each year's conference and get our attendees excited about the days ahead. Our goal is to leave people inspired with goosebumps, sitting on the edge of their chairs.

SHORT FILM LEVEL I

\$4,500

- Become a sponsor of the film for 2020

SHORT FILM LEVEL II

\$8,500

- Become a premier sponsor of the film for 2020
- Credit in the opening title sequence of the film
- Copy of the footage for company use



circlescofilms.com

** custom sponsorship available*



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