

CIRCLES

# BREAKING BOUNDARIES

SPONSORSHIP 2018

09.19-21.2018

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SPONSORSHIP 2018

09.19-21.2018

7TH EDITION  
FORT WORTH, TX

# 12 GREAT S P E A K E R S





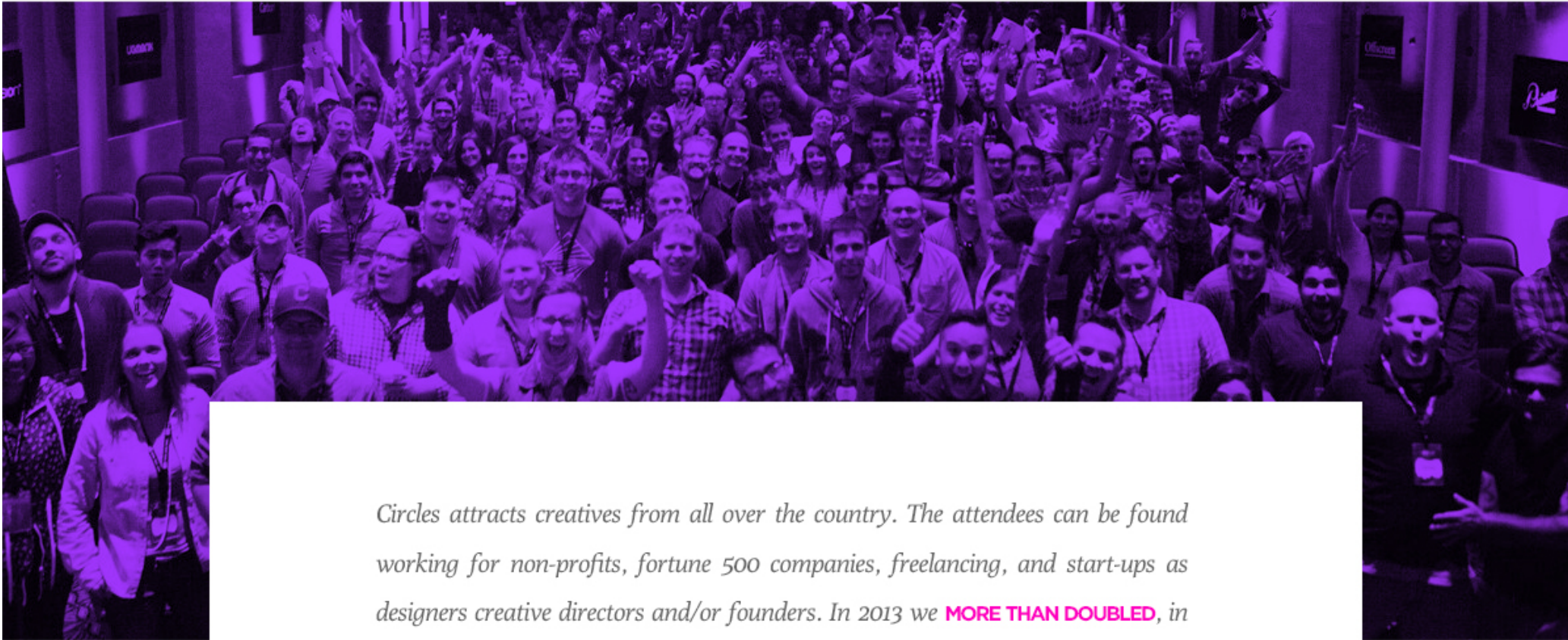
# WHY SPONSOR **CIRCLES?**



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# THE CREATIVES



*Circles attracts creatives from all over the country. The attendees can be found working for non-profits, fortune 500 companies, freelancing, and start-ups as designers creative directors and/or founders. In 2013 we **MORE THAN DOUBLED**, in 2014 we went from 420 to just over 520 with an additional 300+ online viewers.*

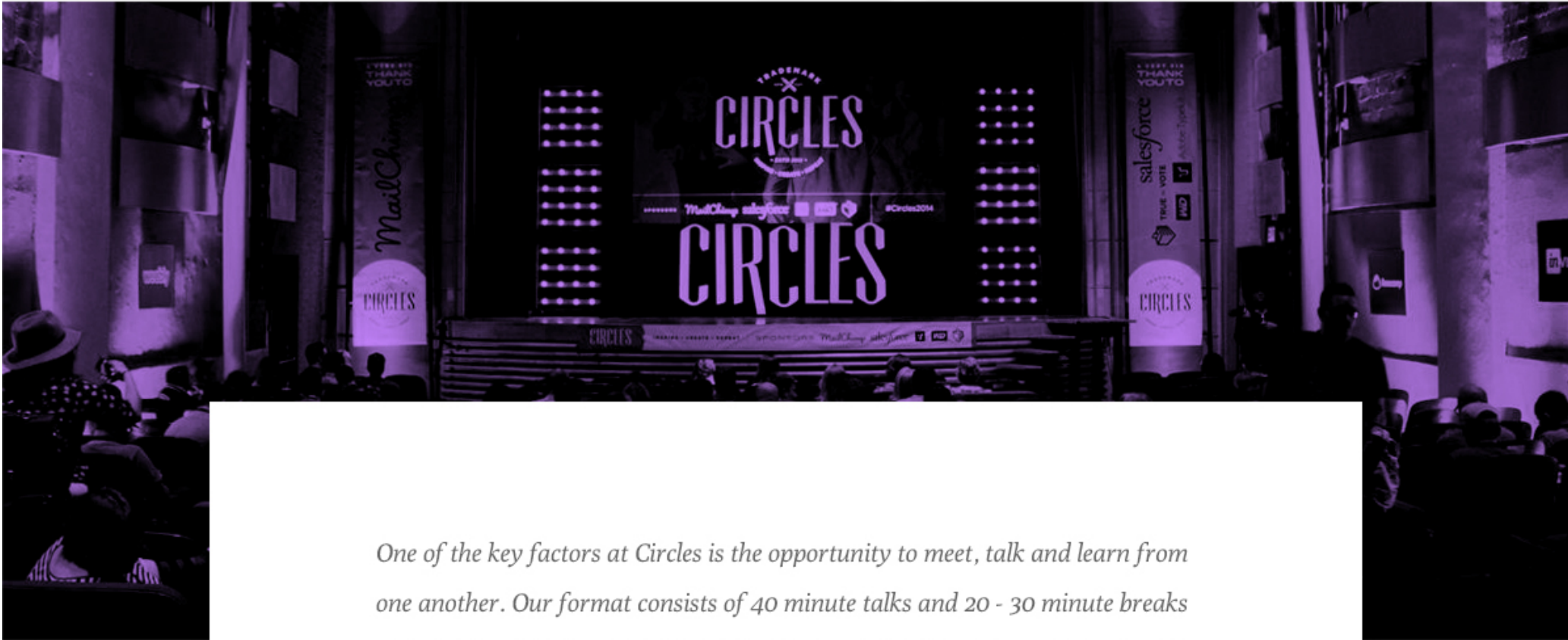
**IN 2018 WE PLAN TO REACH 1,000 ATTENDEES** with satellite venues.

**50%** DESIGNERS (PRINT/WEB/ILLUSTRATORS) / **15%** DEVELOPERS / **35%** CREATIVE/ART DIRECTORS



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## THE FORMAT



*One of the key factors at Circles is the opportunity to meet, talk and learn from one another. Our format consists of 40 minute talks and 20 - 30 minute breaks with a 2 hour lunch. The attendees have time for discussions with the speakers after the presentations and to talk to each other. **IN 2018, WE PLAN ON INTRODUCING 2-3 SATELLITE VENUES.***





# THE AFTER PARTY



*The after party is held on the night of Day 1 of our conference which falls on Thursday night. Dinner is provided alongside water, soft drinks, beer and specialty drinks. This is a great place for sponsors to connect with the attendees.*

**OUR GOAL FOR 2014** was to raise enough sponsorship to allow us to have two additional parties: An Opening and Closing party and we did.



NEW IN 2017

# SATELLITE VENUES



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## SATELLITE VENUES



### COST PER VENUE (EST):

Venue:	\$6,000
Pre-Party:	\$1,000
After Party:	\$5,000
Post-Party:	\$1,000
Decor:	\$1,000
Banners:	\$600
Swag:	\$5,400
<b>Total Expense:</b>	<b>\$20,000</b>

**SINCE 2014 WE HAVE SOLD OUT** to the event and noticed a huge response from creatives who were sad that they weren't able to attend. We took action and added a live feed in a conference room adjacent to the venue and we were able to accommodate 100 additional creatives. The response was amazing and the attendees loved it.

**IN 2018**, we plan to introduce live satellite venues with mini Circles experiences where attendees will receive swag, badges, programs and even throw an after party at each venue. This is something that has not been tried in our industry. The concept behind these satellite venues is to bring together the creative community of the cities who are hosting it. Some of the cities interested are El Paso, New Orleans, Chicago, Phoenix, Orlando and Amarillo. We are predicting an average of 75 to 150 per venue and believe we can reach 1,000 attendees while keeping a small intimate atmosphere.

**WE NEED YOUR HELP.** We are looking for sponsors who can partner with us to help cover costs for satellite feed, venues, banners, drinks, snacks as well as an after party.







# SPONSORSHIP LEVELS



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# FORT WORTH SPONSORSHIP LEVELS

<p>PACKAGE I</p> <p><b>\$500</b></p> <p>NO LIMIT</p> <p>Logo on conference website</p>	<p>PACKAGE II</p> <p><b>\$1,500</b></p> <p>NO LIMIT</p> <p>+ Package I</p> <p>Twitter account added to our Twitter list <b>@circlesconf/sponsors</b></p> <p>A tweet from <b>@circlesconf</b></p> <p>1 ticket to the conference</p>	<p>PACKAGE III</p> <p><b>\$3,500</b></p> <p>6 AVAILABLE</p> <p>+ Package I &amp; II</p> <p>Signage at registration and main entrance</p> <p>2 tickets to the conference</p>	<p>PACKAGE IV</p> <p><b>\$6,500</b></p> <p>4 AVAILABLE</p> <p>+ Package I, II &amp; III</p> <p>Mention of your sponsorship each day</p> <p>Signage throughout the venue except for main stage</p>	<p>PACKAGE V</p> <p><b>\$12,000</b></p> <p>3 AVAILABLE</p> <p>+ Package I, II, III &amp; IV</p> <p>Signage on main stage</p> <p>Sponsorship of the opening and closing party</p>
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**THE ROCKSTAR PACKAGE (VI)**

**\$16,000**

4 AVAILABLE

+ Package I, II, III, IV & V as well as Sponsorship of the MAIN After Party at the Fort Worth venue

**THE SATELLITE PACKAGE**

**\$25,000**

5 AVAILABLE

All Packages Included as well as Sponsorship of Satellite Venues & their After Parties



# SATELLITE VENUE SPONSORSHIP LEVELS

## PACKAGE I

**\$500**

NO LIMIT

Logo on conference website

## PACKAGE II

**\$1,500**

NO LIMIT

+ Package I

Twitter account added to our  
Twitter list

@circlesconf/sponsors

A tweet from @circlesconf

1 ticket to the conference

## PACKAGE III

**\$2,500**

6 AVAILABLE

+ Package I & II

Signage at registration and  
main entrance

2 tickets to the conference

## PACKAGE IV

**\$4,500**

4 AVAILABLE

+ Package I, II & III

Mention of your sponsorship  
each day

Signage throughout the venue  
except for main stage

## PACKAGE V

**\$6,000**

3 AVAILABLE

+ Package I, II, III & IV

Signage on main stage

Sponsorship of the opening  
and closing party

## THE ASTRO PACKAGE (VI)

**\$10,000**

4 AVAILABLE

+ Package I, II, III, IV & V  
as well as Sponsorship of the  
MAIN After Party  
at 1 Satellite venue

## THE SATELLITE PACKAGE

**\$25,000**

5 AVAILABLE

All Packages Included  
as well as Sponsorship of  
Satellite Venues & their  
After Parties



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NOTE: PACKAGES I-VI ARE FOR 1 SATELLITE VENUE ONLY

PG. 12

# ADDITIONAL SPONSORSHIP PACKAGES

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## THE BEANS

**\$4,000**

*This sponsors coffee and cups for both days*

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## THE LIQUIDS

**\$2,000**

*This sponsors drinks and water bottles for both days*

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## THE SOLIDS

**\$5,000**

*This helps sponsor part of the food at the after party*

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## THE VIP DINNER

**\$3,500**

*This sponsors the speaker dinner. 2 seats included.*

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## THE SESSIONS

**\$3,500**

*This sponsors the ability to record sessions on video*

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## THE GLAMOUR SHOTS

**\$1,500**

*This sponsors the photobooth for the after party*

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## THE LANYARDS

**\$2,500**

*Your logo will be added on the back of the badge*

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## THE BOOZE

**\$2,500**

*Helps pay for drinks at the after party*

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# SHORT FILM LEVELS

## Why a short film?

*Here at Circles Co. we believe in doing things well. Each year we start our Circles experience with a KILLER short film. It's the perfect way to start each year's conference and get our attendees excited about the days ahead. Our goal is to leave people inspired with goosebumps, sitting on the edge of their chairs.*

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### SHORT FILM LEVEL I

**\$6,500**

- Become a sponsor of the film for 2018

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### SHORT FILM LEVEL II

**\$12,500**

- Become a premier sponsor of the film for 2018
- Credit in the opening title sequence of the film
- Copy of the footage for company use



[circlescofilms.com](http://circlescofilms.com)

*\* custom sponsorship available*



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