

CIRCLES

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20
15

SEPTEMBER 10-11

Grapevine, Texas



SPONSORSHIP



CIRCLES

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20
15

— *4th Edition* —

SEPTEMBER 10-11, 2015 IN GRAPEVINE, TEXAS

CIRCLESCONFERENCE.COM

10 GREAT S P E A K E R S

four of them being:



KELLI ANDERSON

artist, designer & tinkerer



JAMES WHITE

visual artist & designer



HELENA PRICE

*photographer & adventurer
extraordinaire*



SHAWN BLANC

writer & designer



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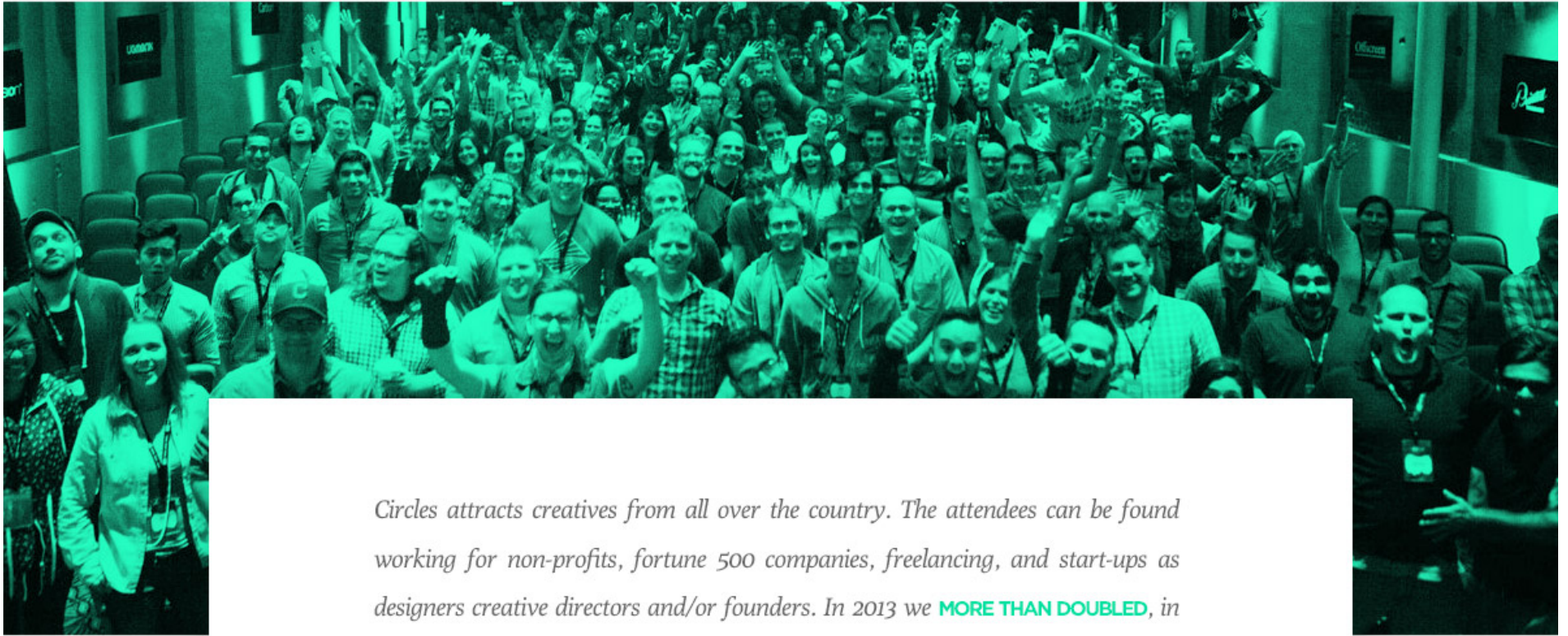
WHY SPONSOR **CIRCLES?**



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PG. 4

THE CREATIVES



*Circles attracts creatives from all over the country. The attendees can be found working for non-profits, fortune 500 companies, freelancing, and start-ups as designers creative directors and/or founders. In 2013 we **MORE THAN DOUBLED**, in 2014 we went from 420 to just over 520 with an additional 300+ online viewers.*

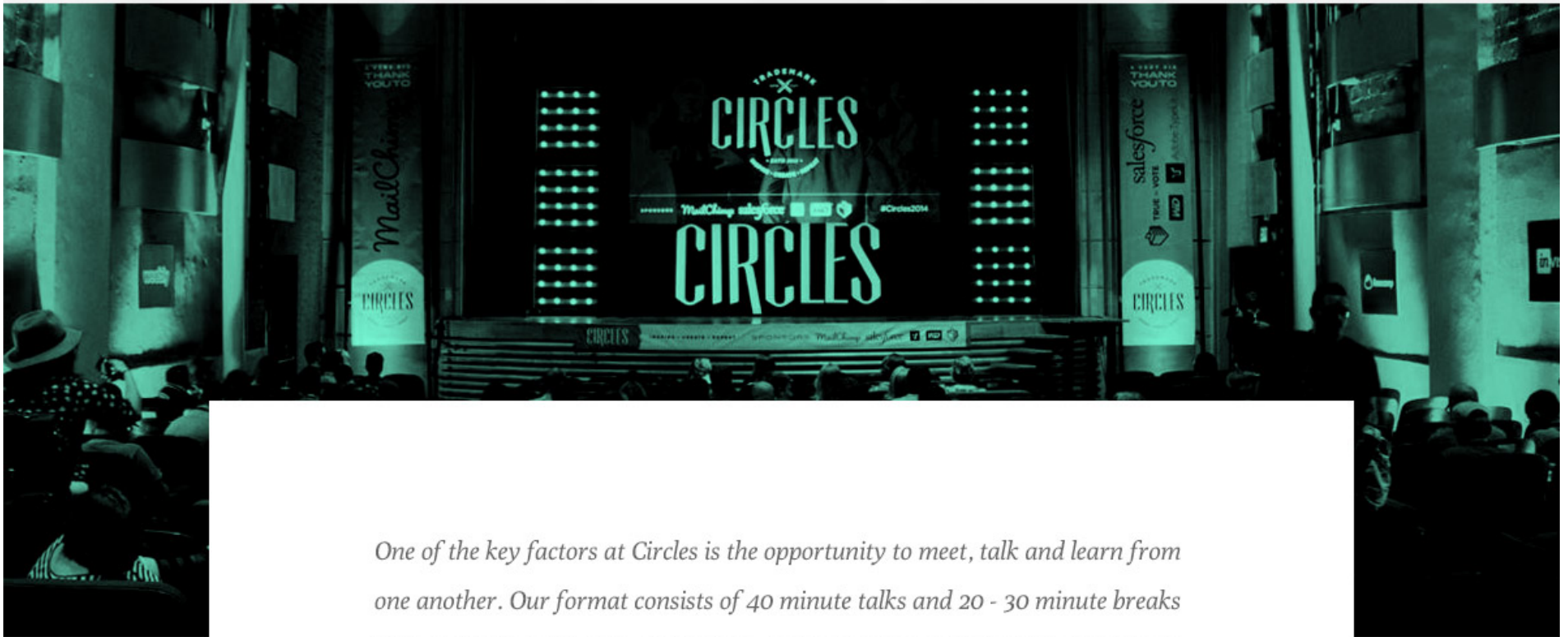
IN 2015 WE PLAN TO REACH 1,000 ATTENDEES with satellite venues.

50% DESIGNERS (PRINT/WEB/ILLUSTRATORS) / **15%** DEVELOPERS / **35%** CREATIVE/ART DIRECTORS



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THE FORMAT

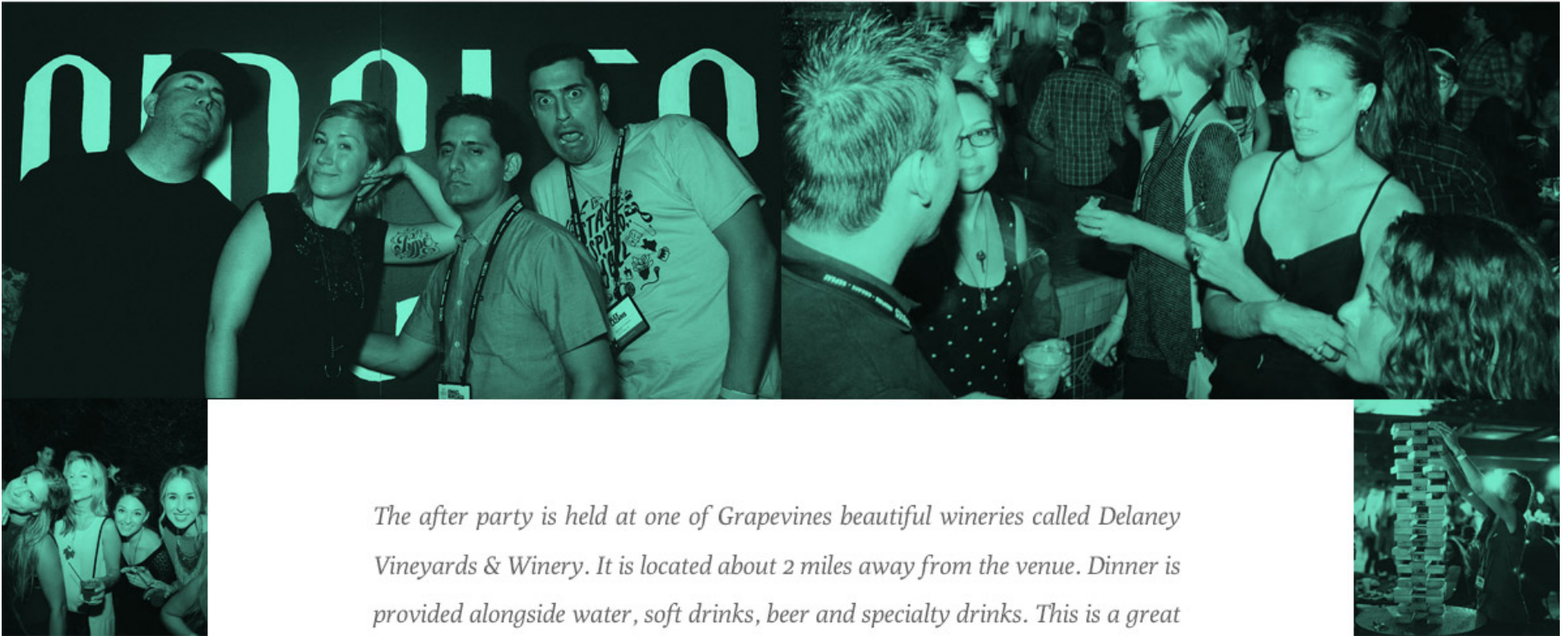


*One of the key factors at Circles is the opportunity to meet, talk and learn from one another. Our format consists of 40 minute talks and 20 - 30 minute breaks with a 2 hour lunch. The attendees have time for discussions with the speakers after the presentations and to talk to each other. **IN 2015, WE PLAN ON INTRODUCING 2-3 SATELLITE VENUES.***



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THE AFTER PARTY



The after party is held at one of Grapevines beautiful wineries called Delaney Vineyards & Winery. It is located about 2 miles away from the venue. Dinner is provided alongside water, soft drinks, beer and specialty drinks. This is a great place for sponsors to connect with the attendees.

OUR GOAL FOR 2014 was to raise enough sponsorship to allow us to have two additional parties: An Opening and Closing party and we did.



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NEW IN 2015

SATELLITE VENUES



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SATELLITE VENUES



COST PER VENUE (EST):

Venue:	\$6,000
Pre-Party:	\$1,000
After Party:	\$5,000
Post-Party:	\$1,000
Decor:	\$1,000
Banners:	\$600
Swag:	\$5,400

Total Expense:	\$20,000
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IN 2014 WE SOLD OUT 3 MONTHS PRIOR to the event and noticed a huge response from creatives who were sad that they weren't able to attend. We took action and added a live feed in a conference room adjacent to the venue and we were able to accommodate 80 additional creatives. The response was amazing and the attendees loved it.

IN 2015, we plan to introduce live satellite venues with a mini Circles experiences where attendees will receive swag, badges, programs and even throw an after party at each venue. This is something that has not been tried in our industry. The concept behind these satellite venues is to bring together the creative community of the cities who are hosting it. Some of the cities interested are Houston, New Orleans, Chicago, Phoenix, Orlando and Amarillo. We are predicting an average of 75 to 150 per venue and believe we can reach 1,000 attendees while keeping a small intimate atmosphere.

WE NEED YOUR HELP. We are looking for sponsors who can partner with us to help cover costs for satellite feed, venues, banners, drinks, snacks as well as an after party.



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SPONSORSHIP LEVELS



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GRAPEVINE SPONSORSHIP LEVELS

<p>PACKAGE I</p> <p>\$500</p> <p>NO LIMIT</p> <p>Logo on conference website</p>	<p>PACKAGE II</p> <p>\$1,000</p> <p>NO LIMIT</p> <p>+ Package I</p> <p>Twitter account added to our Twitter list @circlesconf/sponsors</p> <p>A tweet from @circlesconf</p> <p>1 ticket to the conference</p>	<p>PACKAGE III</p> <p>\$2,500</p> <p>6 AVAILABLE</p> <p>+ Package I & II</p> <p>Signage at registration and main entrance</p> <p>2 tickets to the conference</p>	<p>PACKAGE IV</p> <p>\$5,000</p> <p>4 AVAILABLE</p> <p>+ Package I, II & III</p> <p>Mention of your sponsorship each day</p> <p>Signage throughout the venue except for main stage</p>	<p>PACKAGE V</p> <p>\$10,000</p> <p>3 AVAILABLE</p> <p>+ Package I, II, III & IV</p> <p>Signage on main stage</p> <p>Sponsorship of the opening and closing party</p>
<p>THE ROCKSTAR PACKAGE (VI)</p> <p>\$15,000</p> <p>4 AVAILABLE</p> <p>+ Package I, II, III, IV & V as well as Sponsorship of the MAIN After Party at the Grapevine venue</p>		<p>THE SATELLITE PACKAGE</p> <p>\$25,000</p> <p>5 AVAILABLE</p> <p>All Packages Included as well as Sponsorship of Satellite Venues & their After Parties</p>		



SATELLITE VENUE SPONSORSHIP LEVELS

PACKAGE I \$500 NO LIMIT Logo on conference website	PACKAGE II \$1,000 NO LIMIT + Package I Twitter account added to our Twitter list @circlesconf/sponsors A tweet from @circlesconf 1 ticket to the conference	PACKAGE III \$2,000 6 AVAILABLE + Package I & II Signage at registration and main entrance 2 tickets to the conference	PACKAGE IV \$3,500 4 AVAILABLE + Package I, II & III Mention of your sponsorship each day Signage throughout the venue except for main stage	PACKAGE V \$5,000 3 AVAILABLE + Package I, II, III & IV Signage on main stage Sponsorship of the opening and closing party
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THE ASTRO PACKAGE (VI)
\$10,000
 4 AVAILABLE

+ Package I, II, III, IV & V as well as Sponsorship of the MAIN After Party at 1 Satellite venue

THE SATELLITE PACKAGE
\$25,000
 5 AVAILABLE

All Packages Included as well as Sponsorship of Satellite Venues & their After Parties



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NOTE: PACKAGES I-VI ARE FOR 1 SATELLITE VENUE ONLY

PG. 12

ADDITIONAL SPONSORSHIP PACKAGES

THE BEANS \$3,500

This sponsors coffee and cups for both days

THE LIQUIDS \$600

This sponsors drinks and water bottles for both days

THE SOLIDS \$2,500

This helps sponsor part of the food at the after party

THE VIP DINNER \$3,000

This sponsors the speaker dinner. 2 seats included.

THE INTERNET \$1,500

This sponsors the WiFi for the attendees

THE GLAMOUR SHOTS \$1,000

This sponsors the photobooth for the after party

THE LANYARDS \$1,500

Your logo will be added on the back of the badge

THE BOOZE \$2,500

Helps pay for drinks at the after party





WANT TO SPONSOR **CIRCLES?**



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